



**FOR IMMEDIATE RELEASE**

### **Bose and NME Drop the C25 Mixtape**

*The compilation is available now across all music streaming platforms*

**September 19, 2025** — Today, Bose, a brand obsessed with sound for more than 60 years, and NME, a UK publication essential for music and pop culture fans, announce the release of this year's edition of NME's iconic C-Series: the "Bose x NME: C25 Mixtape." In its third year, the collaboration continues to honor and celebrate the future of music with today's emerging musicians across the globe.

Available to stream today across all music streaming platforms [including Spotify](#), the eight-track compilation is accompanied by a limited-edition NME C25 magazine and cassette — cementing the series' reputation as both a digital-first moment and a celebration of physical formats.

Building on previous editions, C25 delivers an immersive listening experience that blends breakout talent with forward-thinking sounds. Each track has been handpicked to spotlight the next wave of global music voices, creating a mixtape that captures the energy, diversity, and spirit of music today.

Listeners can dive into C25's dynamic track list, which features Parcels' chilled-out "Summerinlove," Zimmer90's dreamy "what a life," CA7RIEL & Paco Amoroso's high-energy "EL DÍA DEL AMIGO (Live Version)," and Alex Warren's sweeping orchestral reworking of his hit single "Eternity (Orchestral Version)." The full track list can be found here:

#### **Bose x NME C25 Full Track List**

1. Alex Warren – "Eternity (Orchestral Version)"
2. CA7RIEL & Paco Amoroso – "EL DÍA DEL AMIGO (Live Version)"
  3. Parcels – "Summerinlove"
  4. Zimmer90 – "what a life"
5. All Day Project – "WICKED (Diplo Remix)"
6. Cloonee – "Will We Ever Wake Up"
  7. Lana – "IcyTale"
8. Zin Choi – "microGIANT"

To bring the release to life, fans can also experience //On Tape//, an original one-take video series of 360° performances filmed in locations with deep personal meaning to the artists. Two new premium social series, Cassette Confessions and Play The Tape, further celebrate the mixtape's analogue roots and the joy of music in physical form.

Bose x NME: C25 cements the C-Series as the definitive showcase of what's next in music — a platform where the most exciting new artists meet global music fans, powered by Bose and NME's shared passion for sound.

#### **About NME**

Launched in London, UK, in 1952 as the New Musical Express, NME has grown into a global media powerhouse that creates and curates content, products and experiences essential to fans of music and pop



culture today. NME brings together the best writers and photographers to provide a multi-platform editorial offering that is at the bleeding edge of what matters most across the globe – be it music, film, TV or gaming.

#### **About NME Networks**

NME Networks is a global, next-generation media group that views the wider world of pop culture through the lens of music and connects artists and brands to music-obsessed audiences. Our portfolio of popular music-journalism brands, comprising NME, Guitar.com and MusicTech, takes audiences on a lifelong journey through musicianship and fandom. NME Networks is a part of Caldecott Music Group.

#### **About Bose Corporation**

Bose is world renowned for its premium audio solutions for the home, on the go, and in the car. Since its founding in 1964 by Dr. Amar Bose, the company has been dedicated to delivering amazing sound experiences through innovation. And its passionate employees – engineers, researchers, music fanatics, and dreamers – have remained committed to the belief that sound is the most powerful force on earth; its ability to transform, transport, and make us feel alive. For over 60 years, this belief has driven us to create products that have become iconic, changing the way people listen to music.

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